

The Denver Post
Newspaper
Run Date: January 14, 2008
Frequency: Daily
Circulation: 225,390
Coverage: Denver County - Denver, CO

Profile: Denver Post is a general-interest broadsheet that reaches both a local and regional audience. The daily newspaper includes six sections, which are main news, local news, living, sports, business and classifieds. It combines with the Rocky Mountain News for Saturday and Sunday editions.

The screenshot shows the Denver Post website interface. At the top, the masthead reads "THE DENVER POST" in a large, serif font. Below it, the section is identified as "Colorado Business Section" and the date is "Monday, January 14, 2008". The "LOCAL section" is also noted. A "Business Announcement:" section features a headline: "Sagebrush Realty Development launched a nationally branded chain of luxury recreational-vehicle resorts called Bella Terra." Below the headline, there are three short news items: one about the Colorado Cattlemen's Association, one about U.S. Bank's "PowerBank" strategy, and one about Marcus & Millichap Real Estate Investment Services. To the right, a "Most Popular" sidebar lists three items, and a "Most Commented" sidebar lists three items. A Verizon Wireless advertisement for a "Huge Blowout Sale" is also visible. The browser's address bar shows the URL "http://www.denverpost.com/headlines/c_7971735". The taskbar at the bottom shows several open applications, including "start", "Inbox - Microsoft Out...", "The Denver Post - Co...", "2008", "Brehon Calendar PSA...", "Document11 - Micros...", and "sprint Mobile Broadba...".